

MEMBER OFFER: FREEDOM PASS

# Freedom never looked so good

## GET THE FRAME YOU WANT FOR \$0 OUT-OF-POCKET

As an EyeMed member, you can enjoy a Freedom Pass, a special offer that goes above and beyond your frame allowance. Choose your favorite frame at LensCrafters® or Target Optical® and pay nothing – nada, zilch, zero – regardless of the retail price.\*

Here's how it works: Say you love those brand-name frames that cost \$180. If you have a frame allowance of \$130, Freedom Pass covers the remaining \$50. Plus, you can still use your vision benefits to help pay for your lenses and complete your look.

## USE YOUR FREEDOM PASS TODAY

LENSCRAFTERS®

Go to [freedompass.eyemed.com](https://freedompass.eyemed.com) and enter EMFP20 to get your in-store offer code.

OPTICAL™

Show this coupon to the store associate. Use code 755288.

## SHOP THESE TOP BRANDS AND MORE

Ray-Ban®

A|X  
ARMANI EXCHANGE

OAKLEY

COACH  
NEW YORK

RALPH VOGUE  
RALPH LAUREN EYEWEAR



**Be stylish and savvy.** Log into your member account at [eyemed.com](https://eyemed.com) to get more special offers.

\*Valid for frames only and must be used in conjunction with your EyeMed frame benefit of \$130 or more. Valid for select EyeMed plans and may be used once per frame benefit year. Valid in-store at LensCrafters or Target Optical. Complete pair purchase required – member is still responsible for lenses, which are covered based on your vision benefits and may include an additional copay. Discounts are not insured benefits. Offer excludes Chanel, Cartier, Giorgio Armani, Gucci, Prada, Tiffany and Tom Ford frames.

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